

## **Submission guidelines**

Your submission should consist of either a digital PDF dummy, or a physical dummy. A visible book structure with at least a simple layout and sequencing is required. Please note that we don't accept submissions of random photos and text.

Please include, if available, the following information:

- size, format
- number of pages
- number of images
- number of copies (must be at least 5 or more to be accepted)
- paper type and weight
- type of binding (e.g. handbound, open thread stitching, glued, etc.)
- type of printing (e.g. offset, self-printed, laserjet, photocopier, etc.)
- what text will be in the book? What languages?
- pictures of the book itself, what it will look like (in case you already have a physical dummy)
- a short bio (limited to 100 words)
- a short project description (limited to 100 words)
- creative ideas regarding the structure of the book, layout ideas, how the story will be told within the book, what's special about your book as an object?
- estimated release date
- price

We also favor a few lines about your motivation and the overall concept of your project. The more accessible the description is, the better we understand it!

Please note that we cannot provide any monetary support for the realization of your work but gladly assist you with our expertise and guidance. What we ask for in return is to feature the Reflektor logo in on the publication. As an additional feature we regularly and internationally showcase Reflektor books.

Send a complete PDF (no single spreads!) of your dummy via <u>WeTransfer</u> to: submit@reflektor.org

In case you wish to submit your physical dummy, please mail it to:

Reflektor c/o Eyes On Gumpendorfer Straße 10–12/15 1060 Vienna Austria

Reflektor's Artistic Advisory Board meets every two months to discuss submissions. We are looking forward to seeing your work!